

MONTEREY COUNTY BOARD OF EDUCATION  
SPECIAL MEETING MINUTES  
MARCH 4, 2015  
APPROVED MINUTES

1. Opening Business

- 1.1 Call to Order: President Mary Claypool called the meeting to order at 9:21 AM in the Bunkhouse Conference Room of the Harden Foundation (1636 Ercia Way, Salinas, California).
- 1.2 Roll Call

**BOARD MEMBERS PRESENT:**

Mary Claypool, President	Trustee Area #6
Ronald Panziera, Vice-President	Trustee Area #5 ( <i>arrived 9:26 AM</i> )
John McPherson	Trustee Area #2
Harvey Kuffner	Trustee Area #1
Judy Pennycook	Trustee Area #3
Francisco Javier Estrada	Trustee Area #4
Sergio Alejo	Trustee Area #7
Dr. Nancy Kotowski, Secretary to the Board	

**STAFF TO SUPERINTENDENT:**

Ginny Brown  
Dr. Deneen Guss  
Carla Stewart

**GUESTS:**

Brigid McGrath-Massey

2. Findings from Pre-Retreat Research

Ms. McGrath-Massey shared her pre-retreat research, and asked that the Board members keep in mind the following items throughout the day:

- Only speak for yourself;
- Speak in present tense;
- Be present;
- Be honest about your bandwidth.

*Ron Panziera arrived at 9:26 AM.*

The Board took and discussed a quiz that highlighted some Board Bylaws to gain common understanding among Board members.

3. Review MCOE and the Board's Vision & Mission Statements

The Board worked collaboratively to update their vision and mission statements. The final statements are as follows:

Vision Statement: The vision of the Monterey County Board of Education is to lead our diverse student population to educational success.

**Mission Statement:** The Monterey County Board of Education works in partnership with the County Superintendent of Schools to lead a diverse student population to educational success in a changing world.

The Board moved to Item 5.

4. **Professional Development Task: Instrument to Understand the Leadership Style of Each Board Member**

The Board engaged in an exercise to better understand each person's leadership style: Direct, Spirited, Considerate, and Systematic.

The Board moved to Item 8.

5. **Discussion of Board Self-Assessment**

Members of the Board shared items from the self-assessment instrument which they felt needed further explanation or to be addressed further. The following were the items from the self-assessment that were discussed: A9, A10, A11, A12, F2, and G3.

6. **Discussion of the 2015 Board Goals & Develop Action Plan**

The Board members worked together to develop Board activities to achieve each goal. The following activities were identified to help achieve each goal:

**Board Goal #1:** Continue to monitor the progress and secure funding for construction of the new Community School.

**Board activities planned to achieve goal:**

- Receive updates from staff and review data for advocacy opportunities that may arise for the reserve cap and school bond.
- Work with the communications officer to create and develop talking points and assist as necessary with networking and communications.
- Creative use of board participation and advocacy, with a focus on student benefit. Communicate with business/chamber and other groups to advocate for workforce skills to illustrate what the Community School truly represents.

**Board Goal #2:** Develop a plan, in collaboration with districts, to engage parents in how to successfully work with the schools.

**Board activities planned to achieve goal:**

- Include funding in the budget for outreach.
- Participate in a public education campaign utilizing talking points developed by staff.
- LCAP mechanism to legitimize parental outreach.

**Board Goal #3:** Review all MCOE onsite offsite lease agreements to determine if there are better alternatives available.

**Board activities planned to achieve goal:**

- Explore and locate facilities that might be willing to rent at an exchange rate.

Board Goal #4: Develop a better understanding of and tour all of our programs in order to be fully engaged with our programmatic offerings.

Board activities planned to achieve goal:

This is an ongoing item. No discussion was needed.

Board Goal #5: Ensure the needs of English language learners in MCOE operated programs are met.

Board activities planned to achieve goal:

- Review EL Master Plan on an annual basis and when changes are made.
- Become more familiar with different programs available for ELs through staff presentations.
- Review and adopt English Learner instructional materials for court and community schools.

Board Goal #6: Increase the Board's understanding of the value and role of ethnic studies in the education of our youth.

Board activities planned to achieve goal:

- Invite Assemblymember Luis Alejo to make a presentation to the Board on his proposed legislation.
- Invite Ken Magdaleno from Fresno State University to make the presentation he made at CCBE on "Culture has Capital" to the Board.

Board Goal #7: Work in conjunction with the Monterey County School Boards Association to conduct a biennial Leadership Summit to provide cross-pollination of ideas, opportunities, challenges that will serve to help our shared educational vision.

Board activities planned to achieve goal:

- Any Board member with a potential sponsor will be provided with information so they may contact them for financial support of the Summit.
- Individual Board members will spread the word when they encounter board members that the date for the Summit is November 18 and will clarify that it is for continuing and newly elected board members.
- Board members will make recommendations for keynote speakers. If needed, subset of board will attract sponsor dollars to support a speaker.
- Judy will provide talking points for approaching sponsors.

The Board took a recess at 12:15 PM and reconvened at 12:51. John McPherson returned.

The Board moved to Item 4.

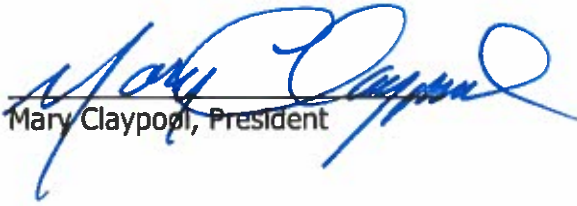
#### 7. Board Member Comments:

Harvey Kuffner asked the Superintendent for goals for next four years. Dr. Kotowski indicated that the MCOE is engaged in an extensive strategic planning process for the new era in public education. Goals will be comprehensively presented with the strategic plan for achieving them.

Sergio Alejo and Judy Pennycook both requested a similar Board retreat as an annual event.

8. The meeting was adjourned at 1:59 PM.

Approved: March 18, 2015

  
Mary Claypool, President

  
Nancy Kotowski, Ph. D.,  
Secretary to the Board