

Resolution

MONTEREY COUNTY BOARD OF EDUCATION

RESOLUTION NUMBER 18-19-69

SUPPORTING

2020 U.S. CENSUS

WHEREAS, the U.S. Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct an accurate count of the population every ten years and the next enumeration will be April 1, 2020 and will be the first to rely heavily on online responses; and

WHEREAS, the primary and perpetual challenge facing the U.S. Census Bureau is the undercount of certain population groups and that challenge is amplified in California, given the size of the state and the diversity of communities; and

WHEREAS, California, with diverse communities and demographic populations, has a large percentage of individuals who are considered traditionally hard to count and are at risk of being missed in the 2020 Census; and

WHEREAS, a complete and accurate count of California's population is essential and California's leaders have dedicated a historic amount of funding and resources to ensure every Californian is counted only once and in the right place; and

WHEREAS, California receives nearly \$77 billion in federal funding that relies, in part, on census data; and

WHEREAS, the data collected by the decennial Census determines the number of seats each state has in the U.S. House of Representatives, in redistricting of state legislatures, county boards of supervisors and city councils and is used to distribute billions of dollars in federal funds to state and local governments; and

WHEREAS, the decennial census is a massive undertaking that requires cross-sector collaboration and partnership in order to achieve a complete and accurate count and this includes coordination between tribal, city, county, state governments, community-based organizations, education, and many more; and

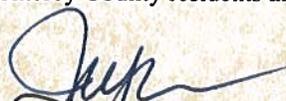
WHEREAS, support from partners and stakeholders is critical as the U.S. Census Bureau is facing several challenges with Census 2020, including constrained fiscal environment, rapidly changing use of technology, declining response rates, increasingly diverse and mobile population; and

WHEREAS, the Monterey County Office of Education has opted in for a California Complete Count Census 2020 Grant and has developed a County Office Education Outreach Plan: designating parent centers or other school locations as Census Questionnaire Assistance Centers (QACs) and Questionnaire Assistance Kiosks (QAKs); inviting students to participate in the Census 2020 Art and Public Service Announcement (PSA) Contests; recommending school districts to adopt resolutions to promote participation in the census; announcing events and meetings, e.g. PTA, ELAC, DELAC, family resource centers, back-to-school nights, open houses and other events where there can be presentations promoting participation in and assistance completing the census survey; and encouraging teachers to implement the "Census 2020: Count Me In!" curricular resources/lesson plans; and

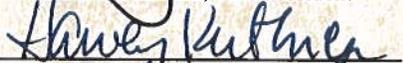
WHEREAS, the Monterey County Office of Education, in partnership with the 2020 Census Complete Count Committee for Monterey County and San Benito County, other local governments, the State, businesses, schools, and community organizations, is committed to robust outreach and communication strategies focusing on reaching the hardest-to-count individuals including high poverty populations and English learners:

NOW, THEREFORE, BE IT RESOLVED that the Monterey County Office of Education recognizes the importance of the 2020 U.S. Census and hereby adopts Resolution Number 18-19-69 to help ensure a complete, fair, and accurate count of all Monterey County residents and Californians.

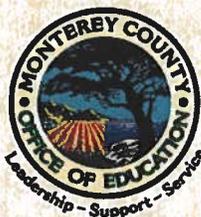
Passed and Adopted on the
Twenty-Ninth Day of May, 2019


Janet Wohlgemuth, President


Ronald Panzera, Vice President

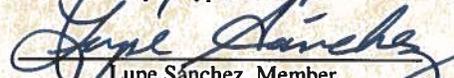

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Dr. Deneen Guss, Monterey County
Superintendent of School