



## ABOUT Clarity™

The BrightBytes Clarity platform translates complex analyses and cutting-edge research into fast actions that improve student learning.

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*This research has helped us initiate conversations about connected learning, improve the instruction within our classrooms and enhance the opportunities that our students have.”*



Randy Ziegenfuss  
Asst. Superintendent  
New York

Clarity's CASE module informs schools about which solutions drive maximum value and impact: Use less than 1% of a given budget to ensure that the remaining 99% truly drive student learning.

## TECHNOLOGY & LEARNING FOR DISTRICTS

Build 21st century classrooms and empower 21st century skill development with a simple, research-based framework.

The BrightBytes Technology & Learning module improves the impact of technology on student learning. It gives district leaders like you the research and analysis to advocate for resources, support decision-making, and prioritize learning initiatives. Supported by the powerful CASE framework, the module enables districts to better allocate technology resources and to respond quickly to the diverse needs of students and teachers.



### BENEFITS FOR DISTRICT LEADERS:

The Technology & Learning module paints a clear picture of the availability of existing tools and programs within schools and their actual impact on meaningful learning. By using the module, superintendents can:



Make better decisions more quickly



Reach annual district benchmarks



Attain greater transparency into the district's technology spending

Through the creation of a common language that uses concrete research, meaningful metrics, and personalized recommendations, the Technology & Learning module enables superintendents to elevate the conversation around 21st century learning with school boards and other key stakeholders.



## WHY CASE?

With ever-changing state and national standards, Clarity's CASE module provides a simple, research-driven view into the tools and programs that enhance student learning. Additional benefits for district leaders include:

-  Improved [student achievement](#) as measured by state tests and college & career readiness.
-  Advanced [teacher readiness](#) to implement 21st century curriculum initiatives
-  Increased [cost-savings](#) through resource and program scaling
-  Faster, [higher quality implementation of projects](#) because of the research and best practices provided for dozens of common projects
-  Higher [funding for programs](#) because of the analysis and reports to use with Boards of Education and parent groups to make the case for additional resources
-  Greater [ability to win grant dollars](#) because of the research and analysis to inform writing for grant funding and measuring the impact for grant reporting
-  Better [curricular design](#) that ensures that students are learning the skills they need for college and career readiness
-  Improved results from [professional development](#) because of better targeting of teacher gaps
-  Elevated [supervisory conversations](#) because of the research and analysis used to support those discussions
-  Increased [personalization and customization](#) of curriculum, instruction and assessment built on clear analysis
-  More holistic, [annual views of the impact of grants](#) on learning through Clarity's time-over-time comparisons and school-specific trends.
-  Faster, [higher quality writing of technology plans](#) because of concrete research and analysis that shows exactly which tech initiatives will result in the greatest impact